

# Naman Pratulya

[EMAIL](#)

[LINKEDIN](#)

[PORTFOLIO](#)

## Experience

### UI | UX & Brand Designer at Please See//

- Responsible for creating visual identities, design systems, strategic user experiences for various brands.

JUL 2024-PRESENT

### Co-Founder - Creative Director at DUFORN

- A creative agency

FEB 2024-PRESENT

### UI | UX Designer at autopilot.black

- Spearheaded the design and development of the company website, ensuring a user-centric interface and seamless user experience.

JUN 2023-NOV 2023

### UI | UX Designer at New Street Technologies

- Created high-fidelity prototypes integral to fintech organizations' internal communication and dashboard systems.
- Conducted user-driven research to craft layouts, addressing UX concerns and enhancing responsiveness, typography, and color schemes.

DEC 2022-APR 2023

### Project Manager for SMI live

- Orchestrated the redesign of the SMI live website, enhancing brand cohesion and effectiveness.
- Employed SCRUM, Double Diamond framework, and AGILE methodologies to streamline project workflows.

JAN 2023-FEB 2023

### UI UX Designer saturn-MEDIA

- Produced wireframes and low-fidelity prototypes for diverse clients like Google Pay and Olipop, delivering tailored design solutions.

DEC 2021-APR 2022

## Education

B.Des (Bachelors in Design) in Business Services and Systems Design

2020-2024

## Skills

Visual Design

UI/UX Design

Prototyping & Wireframing

Project Management

User Research & Analysis

Methodologies

Brand Development & Cohesion

Client Collaboration

## Tools

Figma

Illustrator

Photoshop

HTML

CSS

Javascript

Premiere Pro

DaVinci Resolve